



HOHENSTEIN

# ***Home Safe Home.***

Benefit from our expertise in home textiles.



*“Anyone who feels the comfort of home will not rush out into the world.”*

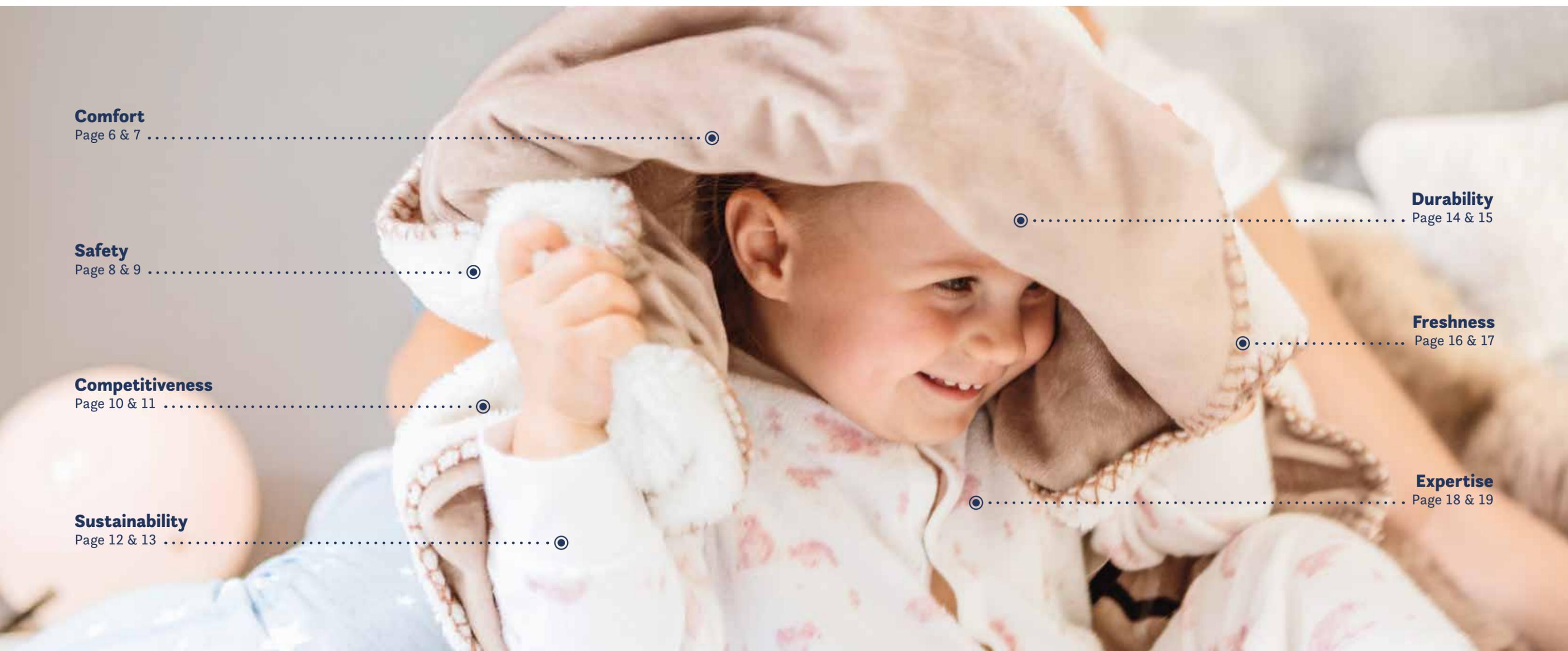
- Friedrich Rückert -

**The Secret to Success:  
a well rested Partner.**

Whether upholstery, bath towels or bedding, home textiles are an important part of how we experience comfort at home. And they all have to withstand strains such as abrasion, various tensile forces and water and heat without losing their quality. We test whether your textile can handle the daily routine of your customers and meet the necessary safety requirements – with the neutrality, expertise and more than 75 years of experience that make us unique, worldwide. We help your customers sleep soundly while awakening your hidden market potential.

# Cozy Contents.

Our expertise at a glance.



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# Make Yourself at Home.

Our knowledge ensures maximum comfort.



Comfort is one of the most important factors when it comes to home textiles. However, at the time of purchase, it is very difficult, and in the case of online shopping even impossible, for the consumer to rate this factor without assistance. Quality seals and certifications are a reliable aid for judging the comfort of products and their sensation on the skin.

## Your Benefits

For more than 75 years, Hohenstein has conducted research and tests related to the interaction between humans, environment and textiles. We are pioneers in the development of scientific methods for objectively determining the comfort of textile products. That is reflected in our expertise in helping you to optimise the wear comfort of your textiles.

- Assessing comfort characteristics
- Determining key figures
- Researching and testing the interactions between humans, climate and textile materials
- Measuring and assessing the thermal insulation of bedding systems
- Measuring and assessing moisture management for bed linen and home textiles
- Testing sensory feeling on the skin

# Stay Safe.

Our services for safety and compliance.

Factors such as compliance with limit values for hazardous substances and proof of quality play an important role in establishing a position on the market. Textiles have to meet many requirements in this regard before they reach the market. In addition, consumers want assurance that products meet the necessary and desired requirements – and perhaps even surpass them.



## Your Benefits

In addition to our accredited laboratory testing for determining compliance with laws, guidelines, international standards and individual quality guidelines, we offer numerous customized quality standards that give your customers even more security.

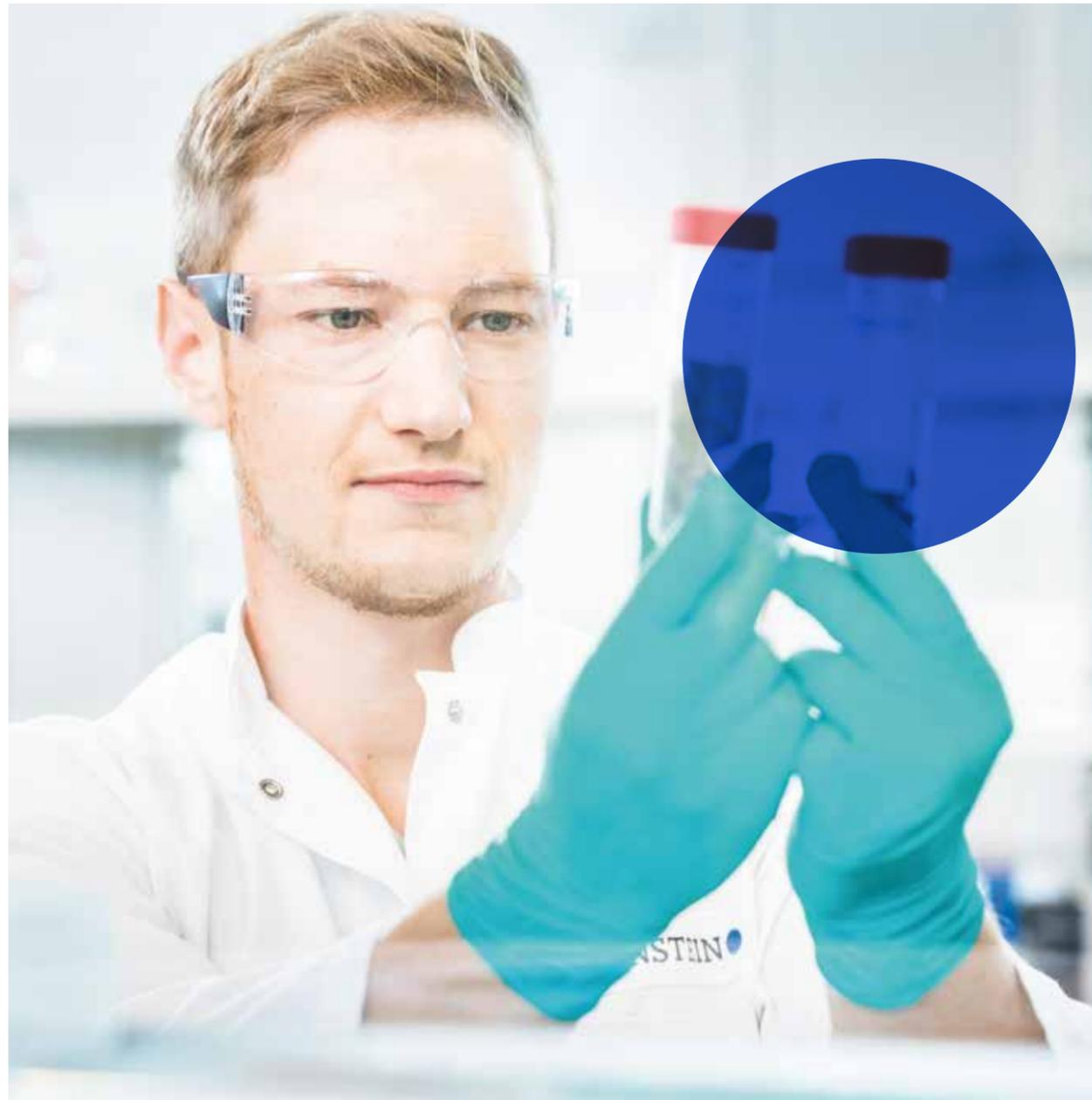
- Verification of material quality
- Determination of fibre composition
- Testing for harmful substances in accordance with REACH, LFGB, CPSIA or individual RSLs
- Certifications of antimicrobial properties
- Assessment of protection against pollen, dust and mites
- Testing of flammability



# Ensure Home Field Advantage.

Choose our testing and certifications for increased market opportunities.

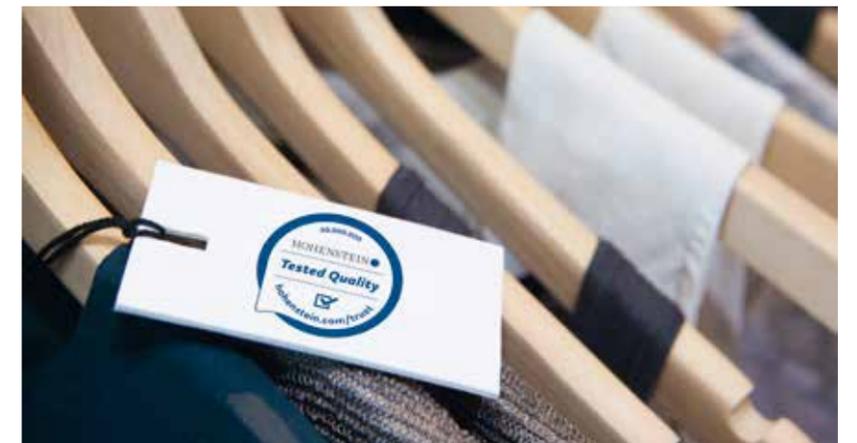
A good product is no longer enough to survive and stand out from the global competition. You need objective proof of the services and quality that the competitive marketplace demands. That is the only way to turn your business relationships into real partnerships and consumers into brand loyalists.



## Your Benefits

Our quality labels and assessments of quality-critical parameters and consumer-relevant properties do not just provide neutral proof of the quality of your product for your customers; they also constitute an internal quality control system for your company. For instance, they provide you with information about possible development potential and qualitative development opportunities.

- Comparative product tests based on a wide variety of quality-critical parameters
- OEKO-TEX® certifications
- Certifications with accredited Hohenstein quality labels



# Sustain our Global Home.

Our certifications promote sustainability.



Sustainability has many faces – purchasing products that are safe for our families and the environment, the traceability of production conditions or the knowledge that a product is reused at the end of its service life. The one common theme is that the consumers and suppliers want to do the right thing and need clear and simple ways to achieve that aim.

## Your Benefits

We continuously monitor consumer and legal developments to help you comply with regulations and advance in the market.

- GMO screening according to ISO/IWA 32:2019 protocol for proof of non-genetically modified organic cotton. In case of a positive screening, identification and quantification of the percentage of genetically modified cotton
- Testing of biodegradation (biodegradability)
- Tailored OEKO-TEX® solutions for sustainable businesses

# Long Live Quality.

Our many years of experience in ensuring the durability of textile products.

Consumer joy over a new purchase quickly turns to buyer's remorse if the product does not live up to expectations. This not only leads to complaints but also damages the company or brand.

## Your Benefits

Neutral testing and the appropriate certifications and quality seals from Hohenstein give your customers an objective reference point that they can rely on. Furthermore, they offer you indications of where you can and should improve your products and processes in terms of durable quality.

- Assessment of tear, pilling and stain resistance
- Examinations of colour and whiteness
- Tests for ease of care
- Neutral evaluation of suitability for textile leasing
- Analysis of fibre for home textile applications



# Keep your Nose Clean.

Our expertise in textile freshness.



Home is the place where your customers want to feel comfortable at all times. The sense of smell is a factor that is not to be underestimated in this regard. If a room does not smell particularly fresh, the level of comfort falls drastically. With Hohenstein you have a partner by your side to optimise the quality of your textiles and to keep them fresh as the day they were made – for as long as possible.

## Your Benefits

We have been conducting research on the subject of textile freshness and developing ways to absorb, eliminate, wash away or mask undesired odours for decades.

- Testing and certification of antibacterial activity and odour minimisation
- Testing in accordance with applicable European standards and standardised methods
- Practical testing with trained odour testers
- Laboratory testing for releasing odour molecules

# Trust the Expertise of Hohenstein.

Our know-how is your benefit.



**We are an internationally recognised and trusted partner that helps you throughout the whole process. With decades of experience and a wide service spectrum for home textiles, we are one source for everything you need: from conducting the necessary tests, through certification and marketing at the point of sale.**

## **Benefit from our Know-how**

- Faster product launches through close cooperation between you and our experts, using state-of-the-art laboratories
- Increased safety and quality through analysis and independent certification
- Lower liability risk and fewer customer complaints through documented exams and standards
- Optimised products, supplier communication, and development processes based on 75+ years of experience
- Access to the latest industry knowledge, standards, and market developments through industry leaders and a global network



## Your Partner for Textile Expertise.

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