

SERVICES

HOUSEHOLD LAUNDRY DETERGENT TESTING



HOHENSTEIN

TEST METHOD	Detergent Europe Test Protocol, formerly A.I.S.E.	IKW Recommendations for the Quality Assessment	EU Ecolabel Test Protocol	HOHENSTEIN in-house testing		Extended consumer-relevant testing
				BlueTex 10	BlueTex 100	
VALUE	Minimum requirements for comparative detergent testing	Revised recommendations for the quality assessment of household laundry detergents (developed from IKW working group „EQ Detergents“). This revision aligns with existing European testing procedures and considers current consumer needs and behaviour	Fitness for Use test as a key requirement for obtaining environmental labels such as the EU Ecolabel or Blue Angel	Quick and easy screening test. Cleaning performance is tested on freshly prepared natural stains	Standard comparison for high-performance products. Cleaning performance is tested on freshly prepared natural stains	Real-life wash-and-wear test under actual usage conditions, with assessment of various aspects of washing performance. Customer-specific testing with naturally soiled household laundry
SPECIAL FEATURE	Testing based on standardised methods	Testing based on standardised methods	Testing based on standardised methods	Suitable for consumer-relevant screening during the early stages of product development	Suitable for benchmark testing in tender processes, enabling objective product comparisons supported by statistical evaluation of test results	Visual evaluation by a trained expert panel
BENCH-MARKING	✓	✓	✓	✓	✓	✓
FAST SCREENING	✓	✓	✓	✓	✓	✗
TENDER TESTS	✗	✗	✗	✓	✓	✗
CLAIM SUPPORT	✓	✓	✓	✓	✓	✓
CONSUMER RELATED CONDITIONS	✓	✓	✓	✓	✓	✓

Legend: ✓ = Recommended ✓ = Possible (on customer request) ✗ = Not recommended