Perfect Washing Performance
Variable services for one reason: your support.
How does your laundry detergent perform?

Freshly washed laundry needs to be spotlessly clean, smooth and with a pleasant odour. For an optimal washing result modern detergents play a decisive role. We support you to convince your customers of your product effectiveness.

Washing Performance
- Stain removal
- Soil anti-redeposition capability
- Colour care and prevention of dye transfer
- Fibre care (fibre integrity, texture, softness, changes in shine)
- Cellulase effect (pilling prevention and removal)

Stain Remover Effectiveness
- Suitable for detergent additives as well as for pretreating products

Fabric Softeners Performance
- Soft hand effect
- Greying
- Impact on water uptake

Laundry Fragrance
- Fragrance intensity
- Fragrance preservation

Do you want to profit from our market insights and decades of experience?

Our independent, standardized and worldwide recognized analyses are suitable for
- Raw material testing
- Tender tests before new product launch
- Benchmark tests with market-available products
- Individual tests according to your requirements

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