

A new European Sustainable Textile Strategy

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Director General EURATEX*

Hohenstein Webinar – 4 May 2022

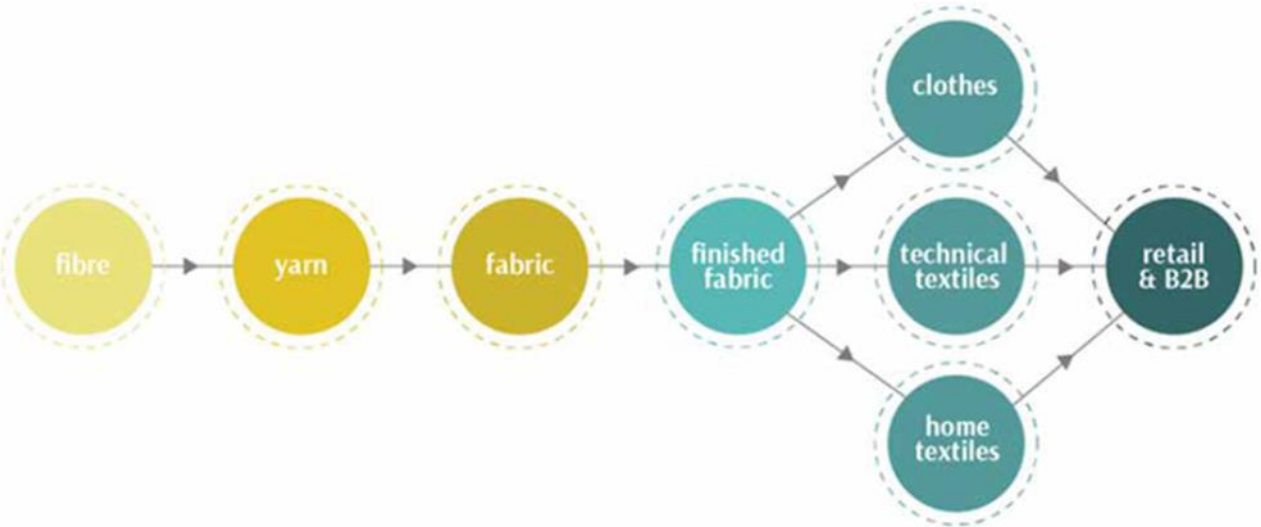
About EURATEX

160,000 companies

€ 162 billion turnover

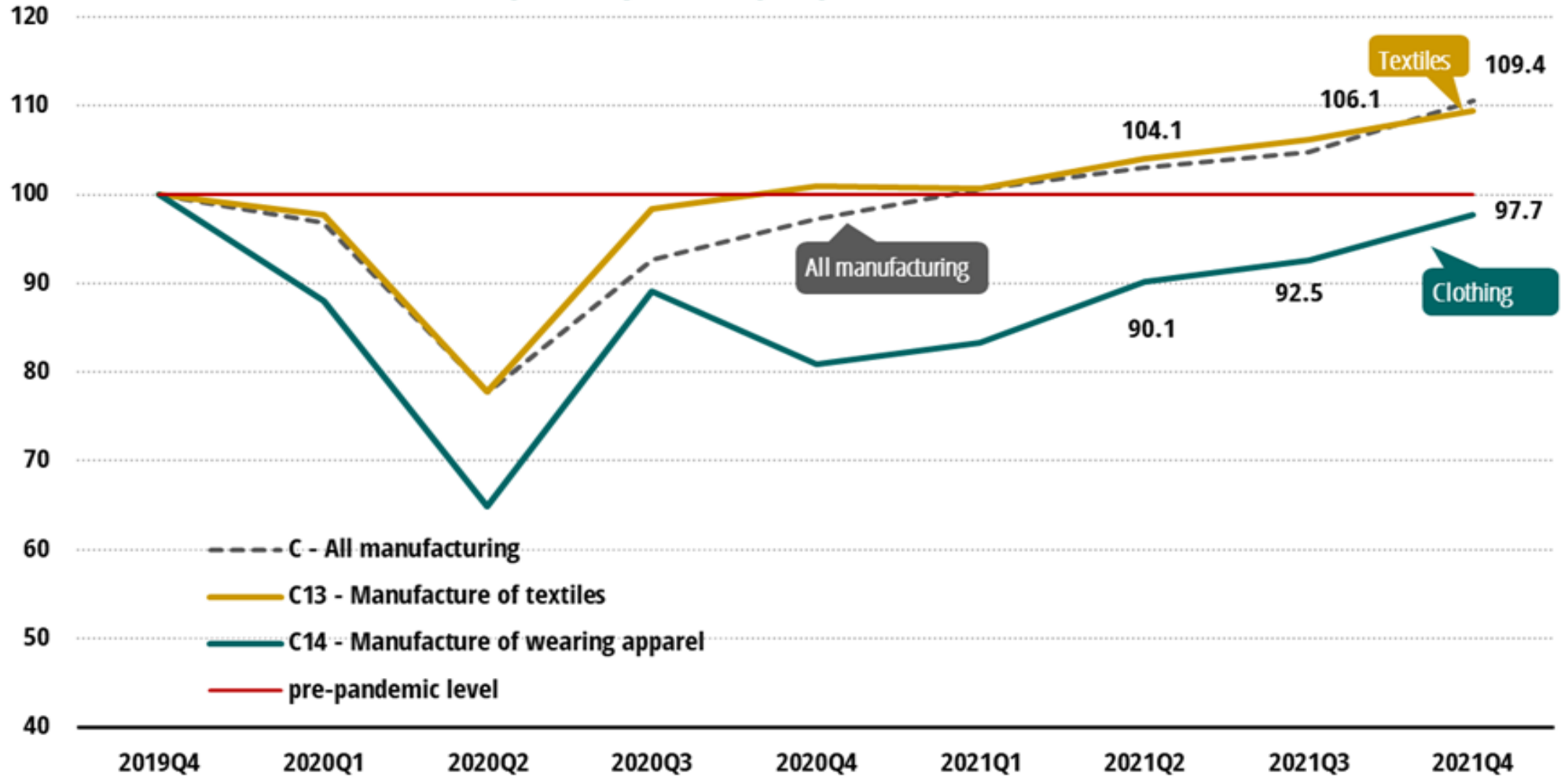
1,5 million employees

€ 61 billion exports

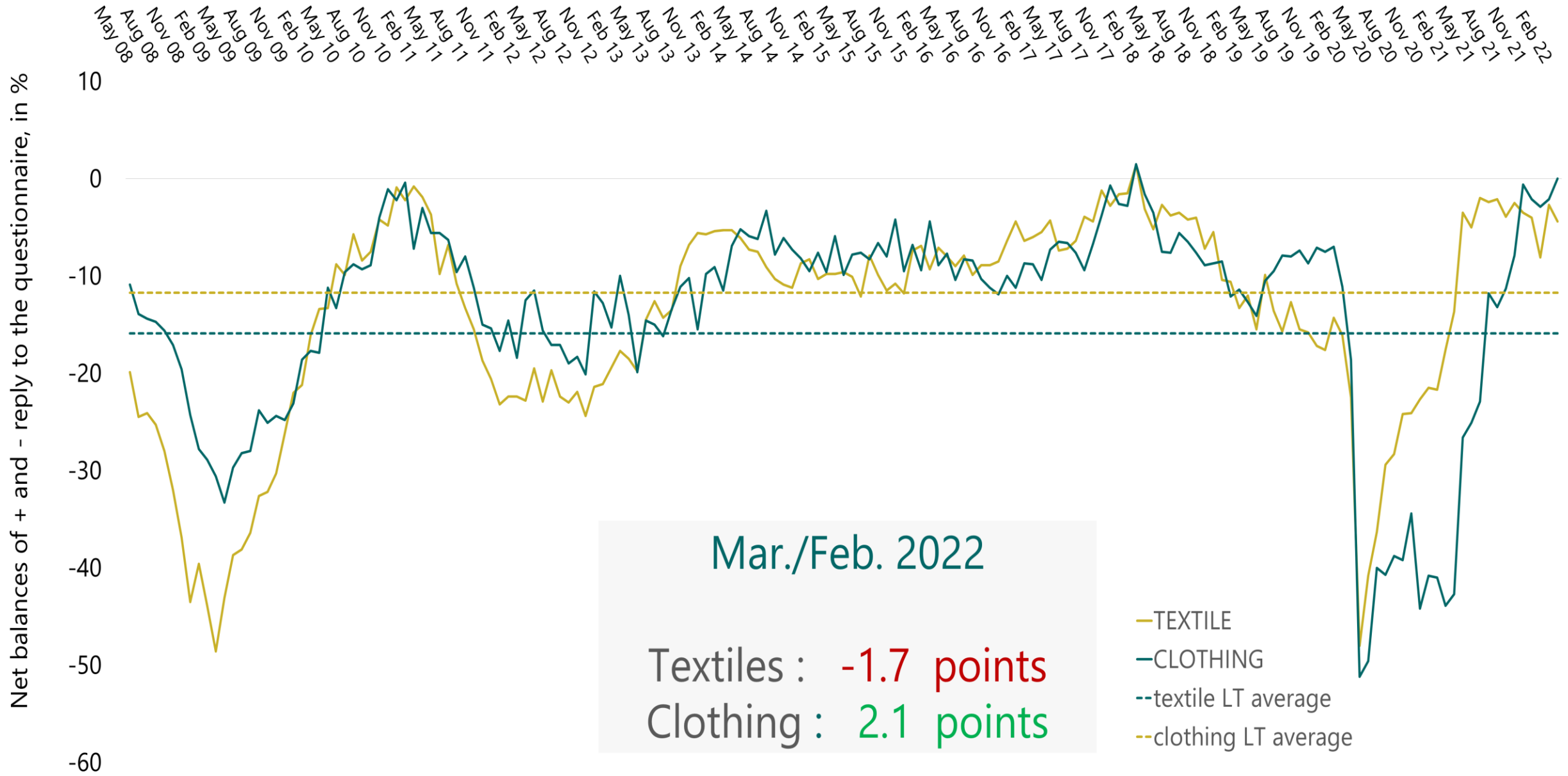


EU-27 T&C Turnover

Rebased quarterly index (pre-pandemic level 2019Q4=100)



EU T&C Business confidence indicator (May.08 – Mar.22)*



The EU agenda

Climate neutrality

Industrial resilience

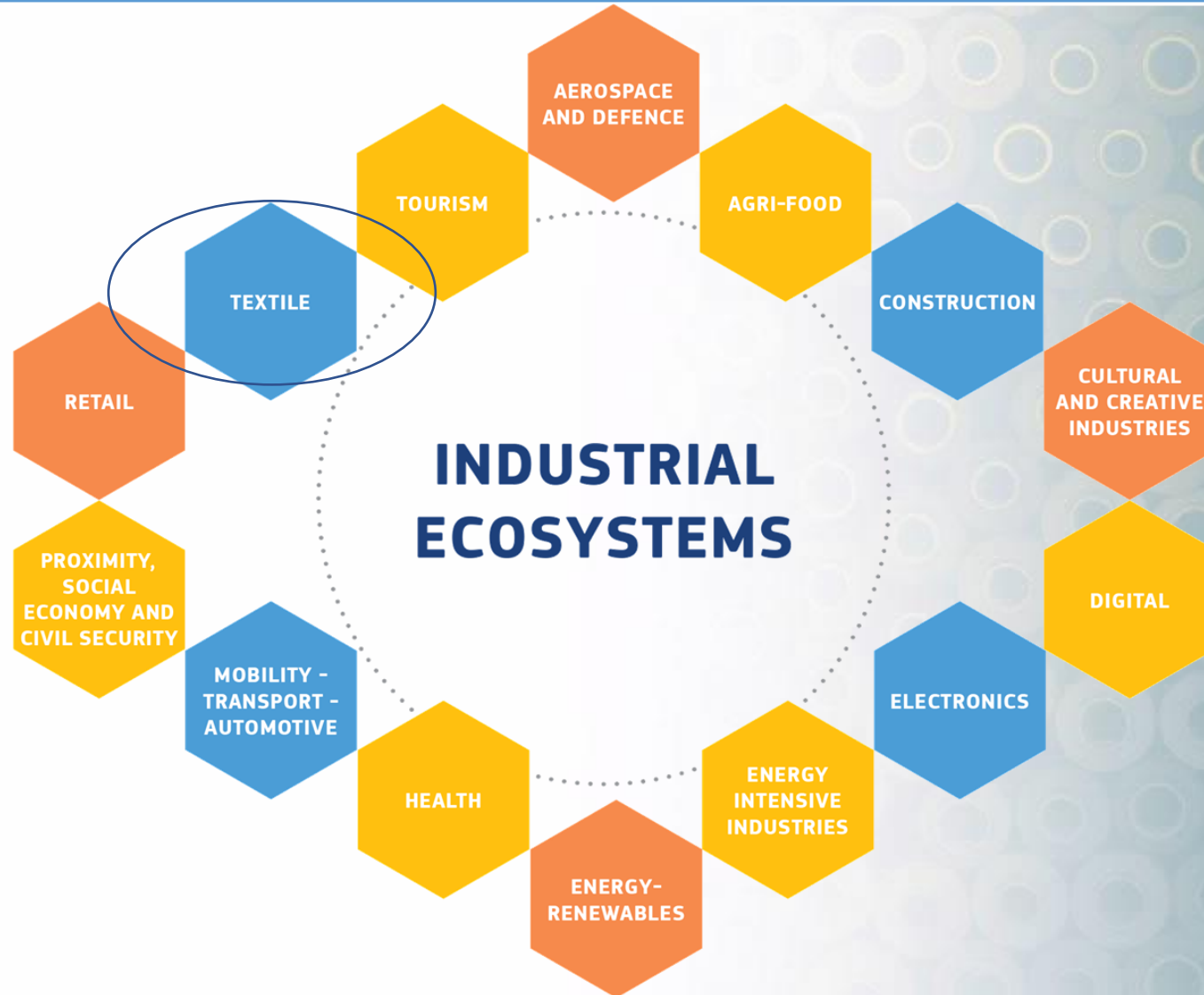
Global assertiveness



The EU Green Deal



New EU Industrial Strategy





Shifting EU Trade Strategy

#EUtrade

TRADE POLICY REVIEW

An Open, Sustainable and Assertive Trade Policy

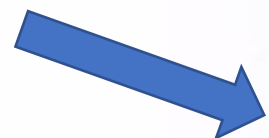
EU Textile Strategy



Brussels, 30.3.2022
COM(2022) 141 final

COMMUNICATION FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT, THE COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL COMMITTEE AND THE COMMITTEE OF THE REGIONS

EU Strategy for Sustainable and Circular Textiles



Brussels, 30.3.2022
COM(2022) 142 final
2022/0095 (COD)

Proposal for a

REGULATION OF THE EUROPEAN PARLIAMENT AND OF THE COUNCIL
establishing a framework for setting ecodesign requirements for sustainable products and repealing Directive 2009/125/EC



Brussels, 30.3.2022
SWD(2022) 105 final

COMMISSION STAFF WORKING DOCUMENT

Scenarios towards co-creation of a transition pathway for a more resilient, sustainable and digital textiles ecosystem

European Commission, 30 March 2022



The Commission's 2030 Vision for Textiles



All textile products placed on the EU market are:

- durable, repairable and recyclable
- to a great extent made of recycled fibres
- free of hazardous substances
- produced respecting social rights



"Fast fashion is out of fashion" - consumers benefit longer from **high quality textiles**



Profitable **re-use and repair services** are widely available



In a **competitive, resilient and innovative textile sector** producers take responsibility for their products along the value chain



Circular rather than throw-away clothes have become the norm, with sufficient capacities for recycling and minimal incineration and landfilling

Key actions in the Textiles Strategy



Set **design requirements for textiles** to make them last longer, easier to repair and recycle, as well as requirements on minimum recycled content



Introduce clearer information and a **Digital Product Passport**



Tackle greenwashing to empower consumers and raise awareness about sustainable fashion



Reverse **overproduction and overconsumption**, and **discourage** the destruction of unsold or returned textiles



Propose mandatory **Extended Producer Responsibility for textiles with eco-modulation of fees**



Address the **unintentional release of microplastics** from synthetic textiles



Restrict the **export of textile waste** and promote sustainable textiles globally



Incentivise **circular business models**, including reuse and repair sectors



Encourage companies and Member States to **support the objectives** of the Strategy

EURATEX



THE EUROPEAN APPAREL
AND TEXTILE CONFEDERATION

EU Textile Strategy

Eco Design (SPI)

Over- production & consumption

Microplastics

Digital Product Passport / Textile Labelling

Green Claims / Ecolabel

Taxation (EPR)

Level playing field / Market Surveillance

Research & Innovation

Pact for Skills

Due Diligence / Traceability

Product Environmental Footprint

CBAM

Waste Criteria

Fit for 55

Extended Producer Responsibility

Ecodesign (SPI)

Due Diligence

Skin sensitizer

REACH revision

Green Public Procurement

Green Claims

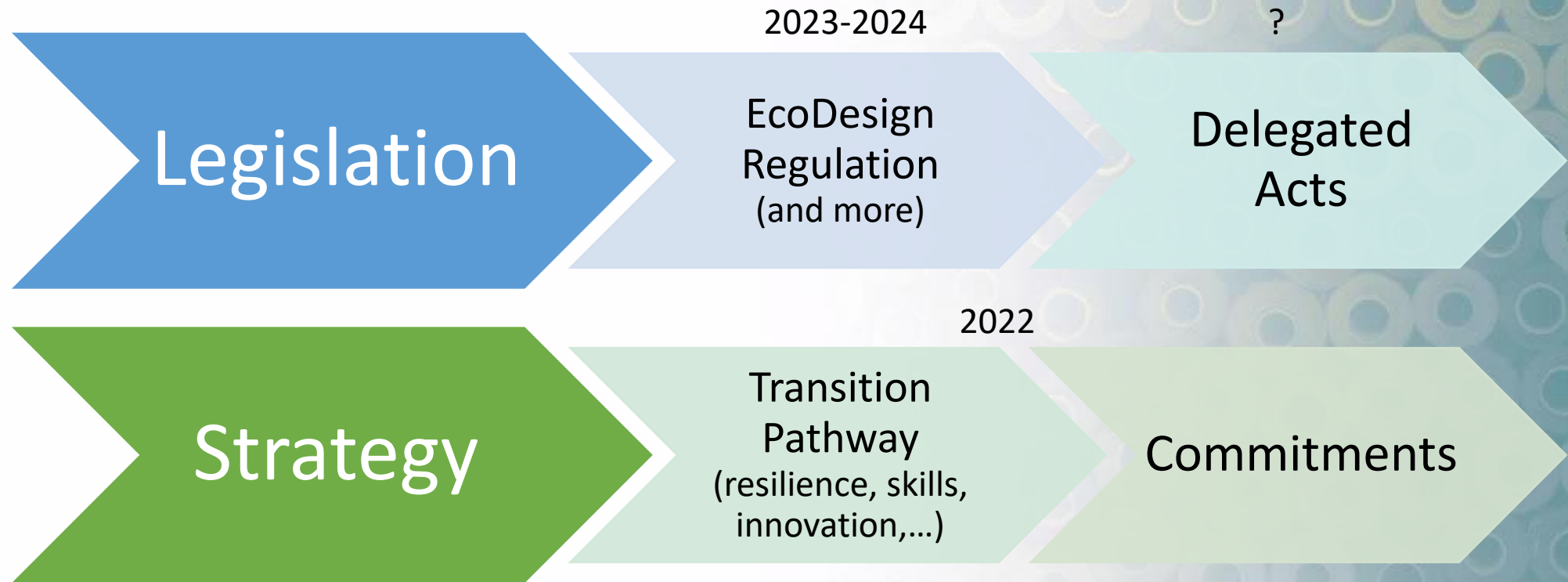
PFAS

Digital Product Passport

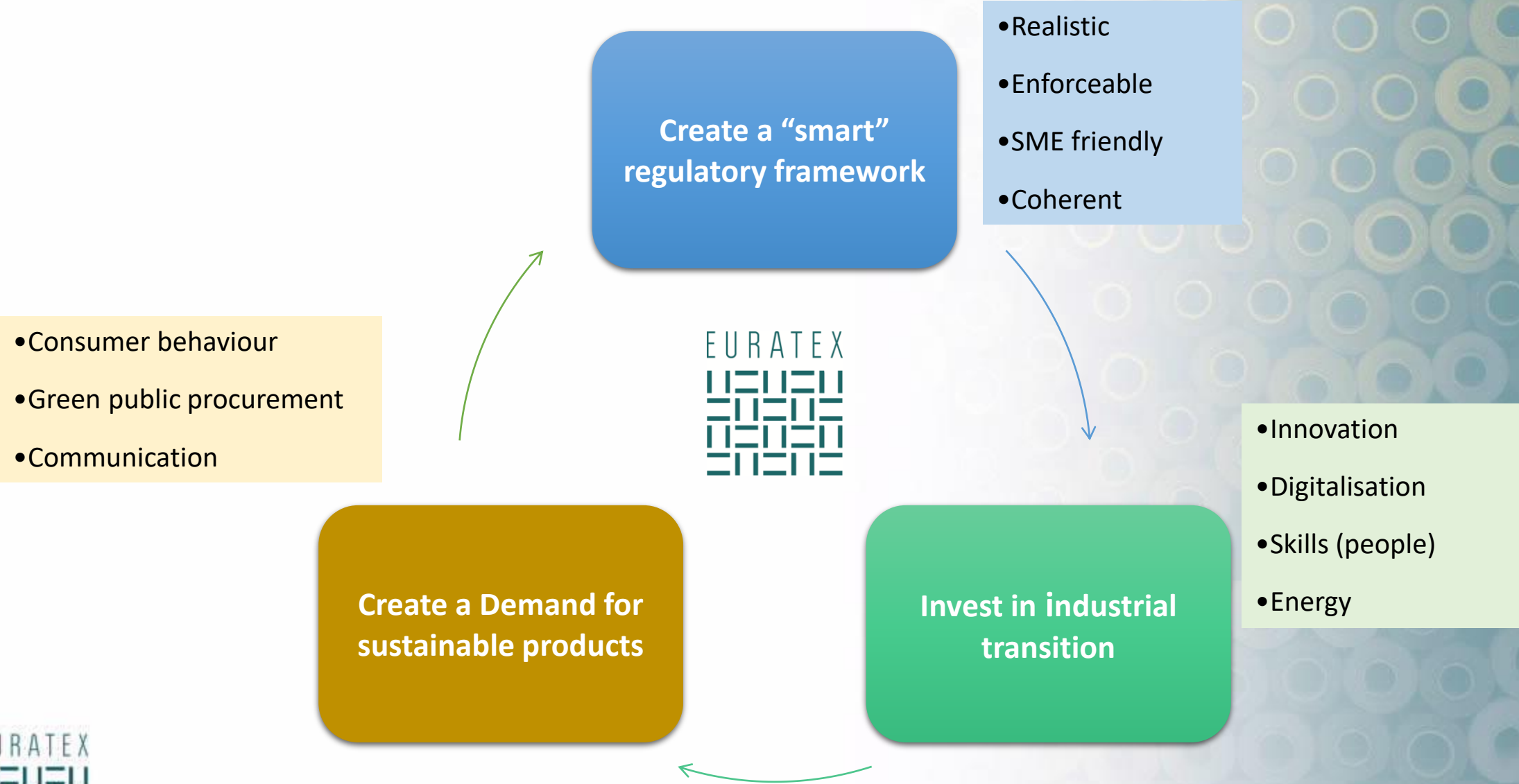
Sustainable Finance (Taxonomy)



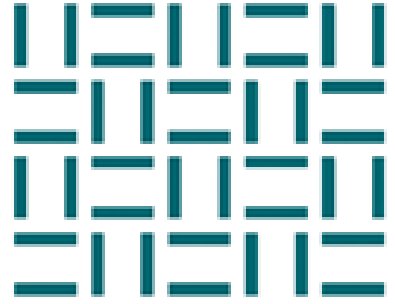
EU Textile Strategy – next steps



EURATEX Vision



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