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# ***Experienced stakeholder manager joins Hohenstein***

***Dr. Pamela Ravasio is an expert on sustainability***

BÖNNIGHEIM (aba) Starting July 1<sup>st</sup>, 2019, Ravasio will bring her technical knowledge and network to Hohenstein. She will strengthen the testing and research institute's engagement with industry trend setters and leaders, as well as the relationships with industry associations and partners. "Ravasio's extensive textile industry contacts are key for further expanding our global dialog with the textile industry and our partners," stresses Martin Cieslik, Head of Global Marketing & Sales at Hohenstein. For Ravasio, a new phase in her career begins: "Hohenstein is making an important contribution to a more sustainable and innovative future for the textile industry. I am looking forward to joining them team and taking on this challenge."

Ravasio is already a familiar face in the textile industry thanks to her deep engagement with a range of sustainability-related initiatives: in recent years, Ravasio was responsible for the European Outdoor Group's strategic sustainability orientation. Prior to that, she consulted with companies of all sizes and knows hands-on the practical challenges that arise from both strategic as well as operational sustainability initiatives and measures. In her long-standing professional career Ravasio has specialised in the field of Corporate Governance and Responsibility and shares her experience as a keynote speaker, and as author of B2B magazines and books. Further, she sits on several advisory boards and steering committees in the textile industry.

**Editor:**

- Hohenstein Laboratories GmbH & Co. KG
- Hohenstein Textile Testing Institute GmbH & Co. KG
- Hohenstein Institut für Textilinnovation gGmbH

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*Dr. Pamela Ravasio will join Hohenstein as Stakeholder Manager.*

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## **About Hohenstein**

With global headquarters in Boennigheim, Germany and 1000 employees in offices and labs around the world, Hohenstein offers accredited and independent textile testing, certification, research and development as well as training since more than 70 years. Product labels such as the Hohenstein quality label or the UV Standard 801 support manufacturers and retailers in their marketing activities. As a founding member, Hohenstein is also one of the most important laboratories for testing within the OEKO-TEX® portfolio.

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